

LA MER

STARS LOOK RADIANT AT THE OSCARS COURTESY OF LA MER



LOS ANGELES, CA – La Mer is the luxury skin care of choice for the 95th Academy Awards, with Best Actress Winner, Michelle Yeoh, and presenters Jessica Chastain, Pedro Pascal and Salma Hayek Pinault all bringing youthful radiance to Hollywood's biggest night with skin prepped using La Mer.

Michelle Yeoh's skin was luminous and glowing as she made history as the first Asian winner in the Best Actress category for her work in the genre-defying film "Everything Everywhere All At Once". For her big day, makeup artist Sabrina Bedrani chose to prep the 60-year-old actress' skin with La Mer for a soft and effortlessly hydrated canvas for her evening's beauty look.

"Whether getting ready for a red carpet or coming off an international flight, La Mer products make my skin feel incredibly hydrated and fresh. For one of the biggest nights of my life, it was important for me to feel my best and La Mer was the first step!" – Michelle Yeoh

"The key to achieving flawless skin on the red carpet always starts with hydration. For Michelle's look tonight, we wanted a soft, ethereal feeling and opted for La Mer to prep her skin. We began with La Mer's [Treatment Lotion](#) and followed with [The Concentrate](#) and [The NEW Moisturizing Soft Cream](#) to create a super hydrated canvas for her look" – Michelle's Makeup Artist, Sabrina Bedrani

The Look of La Mer was spotted on several presenters, with La Mer's [NEW Moisturizing Soft Cream](#) – recently reformulated with a powerful new delivery system that helps build youthful softness into skin and resist signs of aging from the inside out – being the star of the show.

- Jessica Chastain, 2022 Academy Award Best Actress Winner and long-time La Mer devotee, presented at the ceremony with glowing skin courtesy of La Mer and makeup artist Kristofer Buckle. "Tonight we wanted to put Jessica's gorgeous skin front and center, and there's no better way to do that than by prepping it with La Mer. It leaves her skin soft and radiant, with a glow unlike anything else" – Kristofer Buckle
- Pedro Pascal was prepped by groomer Coco Ullrich using a healthy dose of [The Treatment Lotion](#) and [The NEW Moisturizing Soft Cream](#). "I love using La Mer products on my clients before a red carpet - they always make your skin look amazingly hydrated. The new Moisturizing Soft Cream was a standout for me – it's incredibly lightweight but still leaves the skin looking refreshed and radiant" – Coco Ullrich



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- Salma Hayek Pinault had a radiant look of La Mer courtesy of makeup artist Mario Dedivanovic using La Mer products, including La Mer's [NEW Moisturizing Soft Cream](#), [The Mist](#), [The Regenerating Serum](#), [The Hydrating Infused Emulsion](#), [The Eye Concentrate](#), [The Lip Balm](#). "As a makeup artist, I've always used moisturizers over primers for skin prep and La Mer is one of the best. The products are super hydrating, firming, and smoothing while creating the perfect base for natural, long-lasting makeup" –Mario Dedivanovic

ABOUT LA MER

La Mer is a brand that represents hope, healing and one man's deep respect for the power of the living sea. It all began over fifty years ago when Dr. Max Huber, a physicist, embarked on a healing quest after a lab accident. Twelve years and 6,000 experiments later, Miracle Broth™ – the legendary elixir – was born. Since joining The Estée Lauder Companies in 1995, La Mer has become the most coveted skin care brand in the world.

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